the YMCA

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YOUR PARTNER IN EDUCATION

Before & After School Care

CUMBERLAND CAPE ATLANTIC YMCA/YMCA OF VINELAND

PARENTS LOVE US!

HISTORICALLY PARENTS SAID...

Parents are asked to complete surveys throughout the year to help us gauge the level of happiness from parents with our program. This is vital to program success and making a structured and enriching program!

WHAT PARENTS WANT

Historically Trusted

#1	Safe, Secure Environment	94% AVERAGE
#2	Positive Adult Role Models	92% AVERAGE
#3	Build Social Skills & Friendships	95% AVERAGE
#4	Physical Activity	93% AVERAGE
#5	Time to Be a Kid	90% AVERAGE

PARENTS ALSO RANKED IN ORDER OF IMPORTANCE

#6 My child makes meaningful progress on their homework.

#7 My child receives structured educational enrichment.

#8 My child has a healthy snack.

SUCCESS IN SCHOOL & LIFE

THE Y'S BEFORE & AFTER SCHOOL PROGRAM

provides youth with a safe place to go before and after the bell. More importantly, it helps youth realize who they are and what they can achieve.

Structured Curriculum and Programming

Offering different options for participants including Healthy U, a program aimed at preventing childhood obesity through improved nutrition, increased physical activity, and parental involvement; Sanford Harmony Social and Emotional learning activities for children to learn how to express their emotions; Academic support, focusing on participants education; along with other initiatives including partnership with local organizations, service learning projects and more.

Better Communication

Continually improving upon communication between staff and parents, we distribute monthly newsletters, along with daily communication to families through the "Remind App."

Connections to the Y

We ensure families have the opportunities to participate in other Y activities outside of child care programs. In addition to School Age Childcare (Before and After school), Summer Day Camp, District Preschool, and Holiday Care, we offer membership options for all, including financial assistance opportunities through our Y, youth sports, youth programs, swim lessons, and free community events.

Health Matters

Striving to provide a nutritionally sound program, our Y follows national guidelines for Healthy Eating and Physical Activities (HEPA) to provide participants with healthy eating options. In addition, we work with local organizations to provide more information on how to choose and make healthy options!

Safety & Quality MATTER

ALL PROGRAMS ARE LICENSED

By the State of New Jersey, Department of Human Services Office of Licensing.

WE ARE HIRING THE BEST

WELL-TRAINED

The Y provides paid Professional Development for all staff

- All staff must pass a thorough background check process including:
  - Fingerprinting
  - National Child Abuse Registry
  - Extensive reference checks
  - Child Abuse Record Information
- All staff must complete annual specialized professional development courses
- All staff are trained in:
  - Darkness to Light's Stewards of Children
  - CPR/AED and First Aid Certification
  - Communicable Disease management
  - Playground Supervision
  - Health, Safety, Child Growth & Development
  - Playground Safety
  - Understanding Licensing
  - Bullying Prevention
  - School Age Child Care Safety
  - Behavior Management

SAFETY

YMCA Before and After School Program Safety

- Rule of 3 – Staff are never to be one-on-one with a child
- Children are supervised at all times
- Staff are prohibited from contacting children outside of the program including social media and messages

ROLE MODELS

The Y hires staff that share our YMCA's commitment

- Y staff are committed to nurturing the potential in every child
- Y staff model Caring, Honesty, Respect and Responsibility, assisting children in building strong character based on these Core Values

CUMBERLAND CAPE ATLANTIC YMCA

(856) 691-0030 | www.ccaymca.org

GIVING BACK and connecting with the COMMUNITY

Addressing the Family's Needs during a difficult time: during the 2020–2021 school year, our Y implemented a new program, Virtual Learning Support. This program was offered in Commercial Township, Buena, and Somers Point.

TOY DRIVE

We brightened the holidays for several local families by fulfilling their wish lists through donations from our Before & After Care families and YMCA Board members.

SERVICE LEARNING PROJECT

The YMCA's Deerfield Elementary School Before & After Care Site chose The Charlotte Brago Senior Center to spread some Love for their Service Learning Project. The children were paired with Seniors and became their pen pals… creating artwork, cards, and sentiments to brighten our neighbors' day!

BLESS IT FORWARD

Our own YMCA annual holiday initiative, the Bless It Forward Drive invites our Before & After Care students and families to join our members in donating gifts, food, and household items, which we dispense to more than 200 individuals and families in need.

BOOK COLLECTION & GIVEAWAY

YMCA Before and After Care students and their families joined our members and staff in collecting dozens of new and gently used books. The Y then hosted a book giveaway in time for community children to take home to read for the summer.

COMMUNITY EVENTS

Food and fun are the name of the game for our participants and families at our quarterly free events, including our annual Halloween Spooktacular and Healthy Kids Day!

Collaborating with SCHOOLS

Our YMCA Before and After Care Staff are dedicated to building strong connections with the schools and communities we serve. That's why we actively seek to participate in school events not limited to: Open Houses, Back to School Nights, and Field Days.

WHO WE ARE

Welcome to the Y.

We're an inclusive organization of men, women and children joined together by a shared commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility.

We know that lasting personal and social change comes about when we all work together.

That's why, at the Y, **strengthening community is the heart of Our Cause.**

YOUTH DEVELOPMENT

Developing the potential of kids

- Child Care
- Camp
- Education & Leadership
- Swim, Sports & Play

HEALTHY LIVING

Improving individual health and well-being

- Family Time
- Sports
- Group Fitness (Land and Water)
- Personal Training

SOCIAL RESPONSIBILITY

Giving back and supporting our neighbors

- Y Cares Financial Assistance
- Food programs
- Social Services
- Volunteering & Giving

Our YMCA is a NJ Department of Agriculture Food Program Sponsor. For over 20 years, we continue to provide healthy well-balanced meals and snacks to our participants.

During the 2023-2024 school year, our CACFP (Child and Adult Care Food Program) served 8,172 breakfasts, 8,282 lunches, and 42,739 snacks to our participants.

During the 2024 summer camp season, our SFSP (Summer Food Service Program) served 11,202 breakfasts, 15,854 lunches, and 6,471 snacks over 6 sites that included to in-district ESY programs.

ACCREDITED BY

PRAESIDIUM

2024-2027

Each and every day, our Y remains focused on child protection and child safety. Our YMCA has been awarded Praesidium Accreditation® by Praesidium, the leader in abuse risk management.

What is Praesidium Accreditation®?

Praesidium Accreditation® is a prestigious honor that publicly acknowledges our organization has a strong commitment and the resources in place to achieve the highest industry standards in safety and abuse prevention.

To achieve Accreditation, the YMCA underwent a rigorous process to implement Praesidium's Accreditation Standards focusing on eight primary operational areas within their business: policies, screening and selection, training, monitoring and supervision, consumer participation, internal feedback systems, responding, and administrative practices. Praesidium then verified the YMCA's successful implementation of these standards. The Cumberland Cape Atlantic YMCA will be accredited for three years, and during this time will commit to uphold fundamental organizational values and stringent safety practices that demonstrate their commitment to protecting those in their care from abuse.

For more info visit www.praesidiumaccreditation.com

CUMBERLAND CAPE ATLANTIC YMCA MISSION STATEMENT

We are a nonprofit charitable organization that is part of a worldwide association based on Christian principles, inclusive of all people, dedicated to fostering opportunities for all individuals, families and communities through programs that build healthy spirit, mind and body for all.

At the Y, we are for strengthening the oundations of community through our three areas of focus:

- **Youth Development**
- **Healthy Living**
- **Social Responsibility**

These focus areas combine our values of respect, responsibility, caring, and honesty, while incorporating our promise to serve our entire community, investing in their lasting personal and social change.

OUR DISTRICTS: Buena Regional School District, Cumberland County Charter Schools, Commercial Township, Deerfield Township, Egg Harbor City, Mullica Township, Somers Point, YMCA of Vineland

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THIRD PARTY ASSISTANCE

Our Y provides a full-time third party assistance coordinator to help parents at the local level. Our staff work closely with parents and Third Party agencies to ensure timely paperwork completion. We also offer our Y Cares Financial Assistance program.